

# Turn YOUR Town Around

Equipping Ordinary People for Extraordinary Impact -  
*Both the Elected and the Citizens who Elect Them*

Debbie Peterson,  
LOCAL GOVERNMENT  
EXPERT

Former mayor, council member, planning commissioner, thought influencer and insider, *Debbie saw people's needs go unmet because of gross misappropriation of funds too common in our current political landscape.*

Debbie is thoroughly familiar with the workings of municipal government, its issues and pressing fiscal challenges. She has worked on both sides of local politics as an advocate for good government.

Debbie earned a B.A. from the University of Idaho and was named Scottish Young Businessperson of the Year among other accolades when her local bakery in Scotland grew to \$6m annual income in three years. In addition, Debbie is a residential real estate broker who has negotiated over 500 win-win transactions.

With intelligence officers and auditors as family role models, and her background as an investigative journalist, Debbie learned how to get things done. Debbie shares democracy as a participative art that transforms communities through communication. Her practical, multi-faceted, and creative strategies foster well governed communities.

## CONTACT DEBBIE:



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Debbie is available to speak at conferences, training for corporate and elected officers, colleges and universities, community political associations, and small businesses.

## SPEAKING AND WORKSHOP TOPICS:

- **Council Member 101** - Boardmanship for Elected Officials, Fiduciary Responsibilities, Be the Head, Not the Tail
- **How to Beat City Hall** - The Stealth Formula for Public Records Requests
- **Turn Your Town Around** - Historical Examples of Diverse Public Transformations
- **Behind Closed Doors** - The Whistle Blower - Close Encounters and the Need for Government Reform
- **Be Heard - Say it Right in the Political Arena!** How to Effectively Garner the Ear of Elected Representatives
- **The Role of Women in Governmental Transformation** - Women Changed Everything - 1880-2022
- **MBA Students - Learn What City Hall Never Tells** Transparency, Sunshine, and First Amendments
- **Small Businesses and Entrepreneurs** - You are The Positive Impact Local Government Needs.

*Debbie can adapt speaking topics for specific audiences. Contact her for more.*

*Former Mayor Debbie Peterson offers an insider political analysis, breaking news thriller, and historical account, all rolled into one compelling book.*

## WHAT OTHERS ARE SAYING:

- “Debbie’s business was one of the outstanding success stories of the Glasgow University entrepreneurship program. She won national recognition and was sought after as a coach to start-up companies and as a speaker at conferences and business schools. She is a Star!”

Professor David Weir,  
Former Dean of The Scottish Business School

